

Bernard Rochefort Limited

Since 1960

Bernard Rochefort Limited (BRL) opened in 1960 by Bernard Rochefort, who prior to starting the business, worked as a telegraph operator at Nipissing Junction station. Mr. Rochefort saw the need for homes that operated on electricity, and the rest is history! Bernard left the railroad to focus on expanding the business to include heating, and eventually plumbing.

Rheume Rochefort started working with his father at a very young age and by 1996 he took over the operation of BRL. Rheume states with pride that since 1996, BRL has grown from 20 employees to nearly 100! Rheume notes that because of the multi-trade aspect of BRL, they can focus and refocus their efforts where required. Rheume is also honoured to have BRL work on many local projects, such as the new St. Thomas d'Aquin school in Astorville, the East Ferris Community Centre, and the new Medical Centre.

So how do you ensure a successful family-run business after over 60 years in operation? BRL credits quality workmanship - and in order to ensure quality workmanship, you need to invest in your employees. He believes in hiring & trusting young people, investing in their growth by mentoring them through on the job training and giving them the opportunity to grow with your business. By investing in your employees, you are able to retain them and in turn keep employment in our community. He added, "there is strength in people. The people are our community, and ours is a great one".

In the future, Rheume is looking forward to expanding the in-house sheet metal fabrication to automated fabrication in order to increase production while maintaining quality. He is also looking forward to expanding refrigeration services and ductless air and heat.

For more information on what BRL has to offer, please visit <http://www.brrochefort.ca/>

